

WEBSITE & DIGITAL MARKETING PACKAGES

TRANSFORM YOUR PRACTICE INTO A PATIENT ACQUISITION ENGINE



*Comprehensive Website & Digital Marketing Solutions
Designed Exclusively for BrainCore Practitioners*



WHY BRAINCORE PROVIDERS CHOOSE PIVOT CREATIVE

Many BrainCore practitioners have expressed admiration for the BrainCoreTherapy.com website and want similar professional representation for their own practice. We've created three comprehensive packages that combine cutting-edge website design, database management, and digital marketing to meet different needs and growth stages.

Our packages are built on one core principle: **turning your digital presence into a revenue-generating relationship command center.**



INTRODUCING PIVOT CLIENTHUB: *Your All-in-one Business Growth Platform*

In addition to BrainCore Provider websites, we've added **Pivot ClientHub** as a new offering - A comprehensive business management platform designed to streamline your operations and accelerate growth. This powerful system combines CRM functionality, marketing automation, and client communication tools into one centralized hub. With Pivot ClientHub, you can capture and nurture leads through customizable forms, automate follow-up sequences via email and SMS, and manage your entire sales pipeline from first contact to closed deal. The platform includes a built-in appointment scheduler, two-way text messaging, email marketing campaigns, and a social media management dashboard—eliminating the need for multiple software subscriptions. Track every customer interaction, monitor which marketing channels generate the best ROI, and create automated workflows that save hours of manual work each week. Whether you're managing client relationships, running multi-channel marketing campaigns, or coordinating your team's activities, Pivot ClientHub provides the tools and insights you need to scale your business efficiently. Plus, with features like reputation management, QR code tracking, and detailed analytics dashboards, you'll have complete visibility into what's driving growth and where to focus your efforts for maximum impact.

BRAINCORE PACKAGE COMPARISON OVERVIEW



Product & Service Features	Foundation	Growth	Premium
BrainCore Website	✓	✓	✓
Condition-Specific Pages	✓	✓	✓
Premium Hosting	✓	✓	✓
Website & ClientHub Training	✓	✓	✓
Google Business Profile Setup	✓	✓	✓
Online Reputation portal connected to GBP in ClientHub	✓	✓	✓
ClientHub CRM System	✓	✓	✓
Website Chat	✓	✓	✓
Call & Form Tracking in ClientHub	✓	✓	✓
QR Code Generation in ClientHub	✓	✓	✓
Social Media Integration in ClientHub	✓	✓	✓
Social Media Announcement (<i>virtual ribbon cutting, announcement, etc.</i>)	✓	✓	✓
ClientHub DIY Tools	✓	✓	✓
Email Marketing Platform in ClientHub		✓	✓
Online Reputation Management in ClientHub		✓	✓
Monthly Strategy Call		✓	✓
AI Tools in ClientHub		✓	✓
Paid Ad Management			✓
Keyword Research & SEO			✓
Ongoing SEO - Monthly Blog			✓
Monthly Email Campaign			✓
Original Content Writing			✓
Google Ads & Meta Setup			✓
Full Agency Management			✓
Initial Setup Fee (billed 50% to get started and 50% upon project completion)	\$1,000 Website *\$500 ClientHub Setup <i>*waived for Braincore providers</i>	\$2,000 Website *\$500 ClientHub Setup <i>*waived for Braincore providers</i>	\$2,000 Website *\$500 ClientHub Setup <i>*waived for Braincore providers</i>
Ongoing Monthly Investment (billed after initial project completion)	\$300/mo.	\$500/mo.	\$1,250/mo.

*6-month commitment for BrainCore provider waived setup



BrainCore Digital Marketing Packages



Package 1: Foundation Package

Best for: Established practices ready to modernize their digital presence and streamline patient management with hands-on control.

The Foundation Package provides everything you need to establish a strong digital presence and manage patient relationships effectively. You'll receive a professional BrainCore website with condition-specific pages, premium hosting, and a complete ClientHub CRM system to track leads, manage appointments, and communicate with patients. This package includes essential tools like website chat, call and form tracking, QR code generation, social media integration, and online reputation management—all within your ClientHub platform. Perfect for practitioners who want a comprehensive digital foundation with the ability to manage their own marketing efforts using our DIY tools and training.

\$1,000 setup + \$300/month

*6-month commitment for BrainCore provider waived \$500 ClientHub setup

Package 2: Growth Package

Best for: Growing practices that want expert strategic guidance combined with powerful automation tools to scale patient acquisition.

The Growth Package builds on the Foundation with strategic additions designed to accelerate patient acquisition. In addition to everything in Foundation, you'll receive keyword research and SEO optimization to help patients find you organically, email marketing capabilities within ClientHub, and AI-powered tools to enhance efficiency. We'll also provide monthly strategy calls to review performance, answer questions, and provide expert recommendations. This package gives you the infrastructure to grow sustainably while maintaining control of day-to-day marketing activities with our guidance and support.

\$2,000 setup + \$500/month

*6-month commitment for BrainCore provider waived \$500 ClientHub setup

Package 3: Premium Package

Best for: Ambitious practices ready to dominate their market with full agency support and proven patient acquisition strategies.

The Premium Package is our complete, full-service solution for practitioners who want maximum results with minimal time investment. You'll receive everything in Growth, plus we handle the heavy lifting: original SEO-optimized content writing, ongoing monthly blog posts, Google Ads and Meta advertising setup and management, and monthly email campaigns. This is true white-glove service where our agency manages your entire digital marketing strategy while you focus on treating patients. With continuous optimization, paid advertising management, and comprehensive monthly reporting, this package delivers the fastest path to practice growth.

\$2,000 setup + \$1,250/month

*6-month commitment for BrainCore provider waived \$500 ClientHub setup

Ad spend for Google and Facebook is in addition to this and paid directly by the provider to Google and Meta, without an agency markup. That budget can vary by geographical area and is discussed with the provider to review recommendations.



NEXT STEPS

Ready to Transform Your BrainCore Practice?

Here's how to get started:

- **Schedule Your Complimentary Discovery Call** – Let's discuss your practice goals, current challenges, and which package aligns best with your growth vision.
- **Receive Your Custom Market Analysis** (package 2&3) – We'll research your local competition, identify keyword opportunities, and show you the patient acquisition potential in your area.
- **Review Your Personalized Strategy** – Based on our discovery call, we'll outline a tailored implementation plan with clear timelines and expected outcomes.
- **Secure Your BrainCore Provider Benefits** – Lock in your waived \$500 ClientHub setup fee and flexible commitment terms (available exclusively for BrainCore practitioners).
- **Begin Your 30-Day Launch Process** – Once you're ready, we'll kick off with project planning, content gathering, and your dedicated onboarding timeline.

Questions Before You Commit?

We're here to help:

- Review the comparison chart and feature list
- Ask about customization options for your specific needs
- Discuss upgrade paths as your practice grows
- Explore financing or payment plan options
- Request case studies or references from other BrainCore providers

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